Ν. ΧΡΥΣΟΧΟΪΔΗΣ ΧΡΗΜΑΤΙΣΤΗΡΙΑΚΗ
ΑΝΩΝΥΜΟΣ ΕΤΑΙΡΕΙΑ ΠΑΡΟΧΗΣ ΕΠΕΝΔΥΤΙΚΩΝ ΥΠΗΡΕΣΙΩΝ

Μέλος του Χρηματιστηρίου Αξιών Αθηνών
Μέλος του Χρηματιστηρίου Παραγώγων Αθηνών
Μέλος του Δικτύου XNET

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EQUITY RESEARCH/UPDATE/CONSUMER STAPLES/EEE HBC

14/08/15

Symbol: ***EEE:AG***

Market: ***ATHENS STOCK EXCHANGE***

THESIS: ***FV***

FAIR EST. VALUE: ***21.70Euros /Share***

Closing Price (13/08/15)**:** ***20.04***

Market Cap.**:** **7.555(mn.)**

P/E: **25**

Coca Cola H.B.C presented its HY15 Financial Results on 13/08/15 where the increase in the volume of sales (measured in millions of cases) in Emerging and Developing markets, the small decrease in Established Markets, the higher price per box (unit cases/sales) for Established and Emerging markets compared to the HY14 and the further improvement in the input costs and operating expenses were the most important elements.

- Unit cases volumes in Established sector declined slightly -0.2% from HY 14 while net Sales revenues increased 0.7% due to favorable impact of reduction in input costs and FX movements.
- Developing sector's significant growth in unit cases volumes (+6.2% vs HY14) was followed by 4.7% increase in net sales revenue.
- Unit cases in Emerging sector increased by 5.4% while the net sales revenue were affected by adverse FX movements and Russia's modest performance.

The HBC'S HY15 results came in line with our expectations in terms of Operating performance and net Sales revenues deceleration. The Group reported 1.150mn Euros and 369.5m Euros net Sales revenue and Ebitda respectively. In our previous analysis (HBC 190814) we expected for HY15 1.100mn net Sales Revenues and 370mn Euros Ebitda incorporating the ongoing improvement of Operating costs and the deceleration in Sales in Established and Emerging markets respectively.

We retain our estimates about HBC's Fair Estimated Value at 21.70 Euros/Share based on company's efforts for further operating expenses reduction which reflected on HY15 results, the upturn in unit cases volume in Emerging sector which came in line with our expectations (see our HBC previous analysis), the signs of stability in Sales of the Established Markets, and the generation of strong Cash Flows.

We should note that we are closely monitoring the signs of upturn in the Established and Developing market and we could incorporate any significant changes that could make us reconsider the upgrade of the Group's Fair Estimated Value.